

RAZI AKHTER

SENIOR DESIGN MANAGER | UI/UX · PRODUCT DESIGN · AI-LED INNOVATION

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I build and lead design organisations that turn ambiguity into products users love — and businesses can measure. 14+ years across gaming and e-commerce, scaling teams from 3 to 8+ designers, embedding AI into the design pipeline, and shipping systems that hold up across 5+ products at once.

14+ Yrs

Design Leadership

22%

User Engagement ↑

40%

Design Inconsistency ↓

22+

Designers Led

PROFESSIONAL EXPERIENCE

Senior Design Manager – UI/UX

Junglee Games Pvt Ltd.

Jan 2023 – Present

Gurgaon

- **Owned AI Based Darzito end-to-end** – from concept to a live, functional product – using AI-assisted workflows across user flows, UX architecture, interface design, and prototyping.
- **Set UX strategy** for consumer products reaching millions of users, running research, usability testing, and design critiques that translated directly into the product roadmap.
- **25% faster design-to-delivery** with **AI workflow** integration (Figma AI + Figma Make)
- **+22% player engagement, –18% drop-off** – redesigned onboarding and core gameplay journeys, navigation, and information architecture at scale.
- **–40% design inconsistencies** by building and scaling a design system across 5+ products, lifting cross-product consistency and design velocity in the same motion.
- **Scaled the design org from 3 to 8+ designers** – owned hiring, mentoring, and OKRs, and drove AI adoption (Figma AI, Figma Make) for 25% faster design delivery.
- **Managed design team operations:** sprint planning, task allocation, capacity tracking, and design reviews.
- **Facilitated quarterly design thinking workshops** to raise craft quality and team alignment.
- **Led UX research initiatives:** usability tests, heuristic evaluations, and synthesis sessions.
- **Collaborated cross-functionally** to ship feature updates across web and mobile product surfaces.

Design Manager – UI/UX

Feb 2020 – Dec 2022 (3 yrs)

Assistant Design Manager

Feb 2018 – Jan 2020 (2 yrs)

Assistant Design Manager

ShopClues.com

Apr 2016 – Feb 2018

Gurgaon

- **Owned buyer and seller-side product design** for one of India's largest e-commerce platforms, partnering with PMs and engineers from discovery through launch.
- **Drove mobile-first design** across 20+ product touchpoints and built the UI pattern libraries and typography systems the org still scales on.
- **Managed design team operations:** sprint planning, task allocation, capacity tracking, and design reviews.
- **Facilitated quarterly design thinking workshops** to raise craft quality and team alignment.
- **Led UX research initiatives:** usability tests, heuristic evaluations, and synthesis sessions.

Team Lead Design

Apr 2015 – Mar 2016 (1 yr)

Senior Graphic Designer

Apr 2014 – Mar 2015 (1 yr)

Graphic Designer

Jul 2013 – Mar 2014 (9 Months)

SKILLS

- UX Strategy
- Design Systems
- UX Research
- Usability Testing
- A/B Testing
- Mobile-first Product Design
- Team Building & Mentorship
- OKR Setting & Design Ops
- Stakeholder Management
- Hiring & Performance Reviews
- User Interviews/Survey
- Information Architecture
- Rapid Prototyping
- Mock ups
- Figma
- Adobe Illustrator
- Adobe Photoshop

EDUCATION

Bachelor of Commerce

Kanpur University

2009–2013

CERTIFICATIONS

Diploma in Graphic Designing

Shri Sai Institute, UP / 2012

LANGUAGES

English, Hindi & Urdu